

22nd European Molecular Imaging Meeting

9 - 12 March 2027 in Bologna, Italy



THE EMIM 2027

Attracting more than 1200 international participants – with attendance growing year by year – EMIM combines world-class science with a collaborative and inclusive atmosphere. It is an ideal platform to showcase your innovations, connect with leading experts and decision-makers, engage with customers, and build visibility in this fast-evolving and vibrant field.

We offer flexible **exhibition options** (pages 1–2) and a range of **advertising opportunities** to increase your visibility (pages 3–4).



GOING GREEN! We are committed to reducing waste and minimising our ecological footprint.

Please consider refraining from using disposable carpets, give-aways that are not produced fairly and ecologically, and (unnecessary) hard-copy flyers.

1 | EXHIBITING @ EMIM 2027

The exhibition area is the heart and meeting point of the congress – a vibrant marketplace designed to bring you and our participants together. As in previous years, our exhibition packages are straightforward and transparent, with no hidden costs.

ALL EXHIBITION PACKAGES INCLUDE

- A number of complimentary registrations
- Listing in the EMIM App, including company description, products, contacts, logo and links
- Basic electricity, furniture (one table and two chairs) and daily cleaning
- WiFi

ALL EXHIBITOR REGISTRATIONS INCLUDE

- Access to scientific sessions and exhibition
- Welcome Cocktail on Tuesday 9 March at the exhibition & marketplace
- Coffee, tea and water available throughout the day around the exhibition
- Coffee and lunch breaks, Tuesday to Friday

1a | EXHIBITION PACKAGES

PLATINUM++ 32 000€* | #001

Top exhibition space location of 40 sqm (10m x 4m)
12 free registrations
+ all other items of the platinum package

PLATINUM 13 500€* | #101 - #104

Most prominent exhibition space of 15 sqm (5m x 3m)
6 free registrations
Online ad on EMIM programme site – the only source for programme and abstracts
1 EMIM App Push Notification (timing in consultation with ESMI and upon availability)
Listed on top of the exhibitor list in the EMIM App

GOLD 8 400€* | #201 - #204

Exposed, highly visible exhibition space of 10 sqm (5m x 2m)
4 free registrations
Online ad on EMIM programme site – the only source for programme and abstracts
Prominent listing in EMIM App

SILVER 4 200€* | #301 - #318

Exhibition space of 6 sqm (3m x 2m)
2 free registrations
Listing in EMIM App

SILVER light 2 500€* | #401 - #404

Exhibition space of 4 sqm (2m x 2m)
1 free registration
Listing in EMIM App

! for societies, publishers, projects, education only !

Attention!

Space is tight, so silver booths are separated by shell-scheme walls. All larger booths are marked off with decorative tape!



Modular booth 3m x 2 m with semi open sides (1m panel on each side)

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1b | SYMPOSIA & SESSIONS

● LUNCH SYMPOSIUM | 10 000€*

Basic lunch included!

The offer: three one-hour slots for an exclusive **Lunch Symposium** with no parallel competitive sessions. All are scheduled during the lunch breaks on Tuesday 9 March, Wednesday 10 March, and Thursday 11 March 2027.

The ESMI provides: lecture room, AV equipment, technician, registration option for attendees during EMIM registration + **list of participants** + **basic lunch** in front of your lecture room.

● BREAKFAST SYMPOSIUM | 5 000€*

The offer: two one-hour slots for an exclusive **Breakfast Symposium** with no parallel competitive sessions. One on Wednesday 10 March and one on Thursday 11 March 2027 each starting at 07.30h.

The ESMI provides: lecture room, AV equipment, technician, registration option for attendees during EMIM registration + **list of participants**.

ATTENTION! The ESMI does not provide breakfast. It is up to the company to arrange breakfast for the attendees with the designated catering company – contact will be supplied in the exhibitor hand-out.

● INDUSTRY SESSION | 2 000€*

Three 45-min slots for your **Scientific Industry Session** are reserved on Thursday 11 March 2027.

The ESMI provides: lecture room, AV equipment, technician, registration option for attendees during EMIM registration + **list of participants**.

REGULATIONS | LUNCH/BREAKFAST SYMPOSIA AND INDUSTRY SESSIONS:

The company is responsible for the organisation of the session and is obliged to cover any related costs including expenses for speakers like registration or travel as well as any (additional) catering. Speakers must be registered for the EMIM. Information on session title and programme has to be provided by **15 December 2026** at the latest to be included in the registration system and online programme.

ALREADY GOOD TO KNOW | FOR EXHIBITORS

SET-UP & DISMANTLING SCHEDULE (tentative)

Set-up day (mandatory with no exceptions): Monday 8 March 2027

All exhibits must be completely that day! Attendees get access on Tuesday 9 March at 07:00.

- **Deliveries to the venue:** Monday 8 March 2027 only – with no exceptions!
- **Opening of exhibition:** Tuesday 9 March 2027
- **Closing of exhibition:** Friday 12 March 2027 after the lunch break at around noon.

Shell scheme booths: Space is tight, so silver and silver light booths are separated by shell-scheme walls. All larger booths are marked off with decorative tape.

Official forwarding agent: If you need to deliver your booth material earlier than Monday 8 March to Bologna or pick-up can only be arranged after Friday 12 March, companies need to arrange storage and delivery with EXPOTRANS SPA (+39051864466 exhib.blq@expotrans.net), the official contractor of Bologna Congress Centre.

Storage space during the congress (Monday 8 to Friday 12 March) for spare stock will be provided.

A recommendation for suppliers for booth building or other additions to your booth set-up like furniture, or AV equipment will be indicated in the handout.

The floor plan provided is subject to change.

The **detailed hand-out** including final floor plan, set-up, dismantling dates, shipping address, and dates will be provided at the end of January 2027!

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2 | PRINT & SIGNAGE OPTIONS ON-SITE

All offers **include** production, set-up, and dismantling. Printable files to be provided by the company in time.

● BALCONY RAILING STICKER

Availability: 2
Size: ~30 sqm per sticker
Location: Exhibition & Marketplace balcony railing (see photo)
Costs: **3 000€*** each

● WALL STICKER

Availability: 1 set (two stickers with the same or different graphics)
Size: 100 cm x 200 cm per sticker
Location: Both sides of the only staircase to the Exhibition & Marketplace
Costs: **1 500€*** per set of two stickers

● COLUMN STICKER BRANDING

Size: 52 cm (W) x 260 cm (H) per column side
Location: Around the exhibition hall, to be agreed jointly with the organiser.
Costs: **1 500€*** (per pillar)

● FLOOR STICKERS

Sizes: from 2 sqm onwards – floor stickers can be designed in any shape.
Location: to be agreed jointly with the organiser
Costs: **250€*/sqm**

● PROMO BOARDS

Availability: 2 sets of 2 Boards (two boards with the same or different graphics)
Size: 100 cm x 200 cm per Board
Location Option 1: Two boards at each staircase leading to/from the lecture rooms
Option 2: Two boards in the corridor leading to the Exhibition & Marketplace – the main route for attendees).
Costs: **1 500€*** per set of two boards



Marketplace: exhibition – catering – meeting point

3 | ADVERTISING & VISIBILITY

● LANYARDS | 3 500€*

Exclusive option! Enhance your visibility by providing your corporate lanyards for the EMIM 2027. Lanyards need to be ordered and shipped in time to the venue (CW 10).

Important: this option is only available for those who opt for **eco-friendly lanyards!**
Items: 1300

ELEVATE YOUR BRAND WITH HEALTHY SNACKS

All offers **include** production and delivery.
Printable files need to be provided by the company in time.

● TRAIL MIX BY SEEBERGER® | 4 000€*

Exclusive option! Put your message and logo on it! Fuel minds and spark conversations with this premium, customized trail mix – the perfect energizing giveaway that puts your company right in participants' hands.

Items: 3600

The trail mix will be placed all over the congress centre – not limited to your booth.

(The trail mix by Seeberger® is a high-quality product packaged in paper.)



● MINI CHOCOLATE BARS | 2 000€*

Exclusive option! Your logo on these paper-wrapped mini chocolate bars!

Items: 3000

The mini bars will be placed at all coffee stations around the venue.

(The 3g mini chocolate bars are wrapped in parchment paper and wrapped with a paper banderole.)

ONLINE ADVERTISING OPTIONS

● YOUR BANNER ON THE LANDING PAGE of the congress website www.emim.eu | 2 000€

Exclusive option! Only one ad is displayed on the landing page.

● YOUR BANNER ON A SUB-PAGE of the congress website like "EMIM Registration" or "Call for Abstracts" | 1 000€

Exclusive option per subpage.

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4 | AWARD BRANDING

● ESMI AWARD FOR EXCELLENT PhD THESIS | 2 500€*

This award is the society's award for early-career talents! **Exclusive support** of the dedicated plenary session and the society's award for excellent PhD thesis.

Your support will be mentioned prominently online, in the programme and EMIM App, and on stage during the dedicated plenary session.

● YIA 2027 – THE EMIM YOUNG INVESTIGATOR AWARD | 2 500€*

Exclusive support of the YIA 2026! This prestigious award will be presented during the dedicated plenary session given by the three best contributions by early-career scientists.

Your support will be mentioned prominently online, in the EMIM App, and of course on stage during the dedicated plenary session.

● EMIM POSTER AWARDS | 2 500€*

Exclusive support! Poster presentations are at the heart of EMIM. Support this vibrant exchange and gain prominent visibility on-site, in the App, and at the Award & Closing Ceremony.

5 | GET-TOGETHER & BAR HOPPING

● EXCLUSIVE CO-HOST OF EMIM 2027 GET-TOGETHER | TBCE*

The EMIM Get-Together is highly subsidised by ESMI, and we would be delighted to have you on board as an exclusive co-host, co-organiser and supporter of this iconic community event.

The legendary EMIM evening event will take place on Thursday, 11 March 2027, at the **magnificent Palazzo Re Enzo**. Share the excitement of the EMIM community, support this much-loved event and use the momentum to put your company centre stage!

- Prominent brand visibility: Your **logo** will be displayed in large format throughout the event.
- As co-host, you will take the stage to **welcome our guests** and officially kick off the party.
- Your support will be prominently **acknowledged** online, via the EMIM App and on-site.
- **5+ complimentary party tickets** are included.

● THEMATIC BAR HOPPING *by Study Groups*

Rent a Bar | 1 500€* - Put your company at the heart of a dedicated Study Group community! Sponsor a bar linked to your chosen Study Group and connect with its community right after the session.

What's included:

- 20 complimentary drink vouchers to share with your clients and guests
- Access to contact details of participating attendees who have consented to share them
- Your support promoted via the EMIM website, EMIM App and on-site.

The setting:

After the Study Group sessions on Tuesday, 9 March, attendees continue the conversation at their dedicated Study Group bar – a relaxed setting to connect, exchange and network.

Exclusive option per theme!

The bars are dedicated to the 10 study group themes - grouped by two or three themes: Cardiovascular Imaging – Chemistry – Hyperpolarized Magnetic Resonance – Image-Guided Drug Delivery – Intra-Operative Imaging – Mass Spectrometry – Neuroimaging – Oncoimmunology – Standardization – X-ray/Lung Imaging

6 | EXTRAS

Purchase Bar Hopping Drink Vouchers | 80€*per 10 vouchers - get drink vouchers for distribution among the attendees and (potential) clients. Vouchers can be redeemed at each bar for beer, wine, or soft drinks

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KEY DATES & DEADLINES

13 October 2026

Opening of the booking system for ESMI Corporate Members via
<https://e-smi.eu/meetings/emim/2027-bologna/industry/>

20 October 2026

Unrestricted opening of the booking system

12 November 2026

Deadline for abstract submission

10 December 2026

Deadline to provide online ad for the EMIM programme page
Specifications: 150 × 150 px, animated GIF

15 December 2026

Deadline to confirm programme for Lunch / Breakfast Symposia and Industry Sessions

December 2026

Launch of the EMIM 2027 programme

End of January 2027

Detailed exhibitor hand-out including final floor plan, set-up and dismantling dates, shipping address and other practical information will be provided.

10 February 2027

Deadline to provide print-ready files for booked signage and branding options (stickers, boards, sweets, etc.)

February 2027

Finalise exhibitor profile and register your staff

Deadlines