

20th European Molecular Imaging Meeting

11 - 14 March 2025 in Bilbao, Spain

THE EMIM 2025

With **1200 international participants**, its collaborative, and lively atmosphere, the EMIM 2025 offers a perfect platform to showcase your products and services and attract customers. We offer several options for exhibition (p. 1 & 2) and attractive opportunities to enhance visibility and communication (p. 3 & 4).

GOING GREEN!



We are committed to reducing waste and minimising our ecological footprint: Please consider refraining from using disposable carpets, give-aways that are not produced fairly and ecologically, and unnecessary paper flyers.

1 | EXHIBITING @ EMIM 2025

The exhibition area is the heart and meeting point of the congress: we have created a marketplace where your stands are surrounded by poster, lounge and catering areas. Four basic packages are offered, all very transparent and with no hidden costs.

ALL EXHIBITION PACKAGES INCLUDE

- Certain number of free registrations
- Listing in the EMIM App with description, contact, logo, and links
- Basic electricity
- Basic furniture (two chairs and one table á 150cm x 75cm)
- Basic cleaning (once per day)
- Internet access (WiFi)
- Reduced registration rate of €450 for additional staff not included in your package

ALL EXHIBITOR REGISTRATIONS INCLUDE

- Access to scientific sessions & exhibition
- Opening reception on Wednesday evening
- Coffee, tea, water all day long placed around your booths
- Coffee and lunch breaks throughout the meeting

EXHIBITION PACKAGES

● PLATINUM+ 27 000€* | #001

Top exhibition space location of 36 sqm (island booth, 9m x 4m)
12 free registrations
+ all other articles of the basic platinum package

● PLATINUM 13 500€* | #101 - #105

Most prominent exhibition space of 18 sqm (island booth, 4.5m x 4m)
6 free registrations
Online ad on EMIM programme webpage – the only source for abstracts
1 EMIM App Push Notification (timing in consultation with ESMI and upon availability)
Listed on top of the exhibitor list in the EMIM App

● GOLD 8 400€* | #201 - #208

Exposed, highly visible exhibition space of 12 sqm (4m x 3m)
4 free registrations
Online ad on EMIM programme webpage – the only source for abstracts
Prominent listing in EMIM App

Additional square meters | 700€ / sqm
(For Platinum and Gold Exhibitors only)

● SILVER 4 200€* | #301 - #324

Exhibition space of 6 sqm (3m x 2m)
2 free registrations

Exhibiting opportunities

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OPTIONAL BOOKINGS FOR EXHIBITORS

LUNCH SYMPOSIUM | 10 000€*

Exclusive offer for Platinum Exhibitors.

Two one-hour slots for an exclusive **Lunch Symposium** with no competitive sessions in parallel are offered: one is scheduled during the lunch break on Wednesday 12 March 2025 and one on Thursday 13 March 2025.

The ESMI provides: lecture room, AV equipment, technician, registration options for attendees during the general EMIM registration + the respective **list of participants** incl. name, affiliation, and email addresses + **basic lunch** in front of your lecture room.

BREAKFAST SYMPOSIUM | 7 500€*

Exclusive offer for Platinum Exhibitors.

Two one-hour slots for an exclusive **Breakfast Symposium** with no competitive sessions in parallel are offered: one on Wednesday 12 March and one on Thursday 13 March 2025 each starting at 07.45h.

The ESMI provides: lecture room, AV equipment, technician, registration options for attendees during the general EMIM registration + the respective **list of participants** incl. name, affiliation, and email addresses.

Attention: It is on you to arrange breakfast for your attendees with the designated catering company.

SCIENTIFIC INDUSTRY SESSION | 2 000€*

45-min slots for your **Scientific Industry Session** are reserved on Thursday 13 March 2025.

The ESMI provides: lecture room, AV equipment, technician, registration options for attendees during the general EMIM registration + the respective **list of participants** incl. name, affiliation, and email address.

REGULATIONS for lunch/breakfast symposia and scientific industry sessions:

The company is responsible for the organization of the session and has to cover any related costs including expenses for speakers/travel/additional catering. Speakers need to be registered to the EMIM.

Information on session title and programme has to be provided by **2 January 2025** at latest to be included in the registration system and online programme!

ALREADY GOOD TO KNOW | FOR EXHIBITORS

SET-UP & DISMANTLING SCHEDULE (tentative)

Set-up day (mandatory with no exceptions): Monday 10 March 2025

The exhibition area cannot be separated and thus, all exhibits must be completely set-up before the attendees get access.

Deliveries to the venue: Monday 10 March 2025 only

Opening of exhibition: Tuesday 11 March 2025

Closing of exhibition: Friday 14 March 2025 after the lunch break at about 13.30h

No fixed or shell-scheme booths are provided.

Your allocated exhibition space is limited by (nice) tape only.

There is no logistic partner you are bound to.

A recommendation will be made for suppliers for booth building or other additions to your booth set-up like furniture, or AV equipment.

The provided floor plan is subject to change.

A detailed hand-out including final floor plan, set-up, dismantling dates, shipping address, and -date will be provided end of January 2025!

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2 | OPPORTUNITIES TO ENHANCE VISIBILITY & COMMUNICATION

● LANYARDS | 3 000€*

Exclusive option! Enhance your visibility by providing your corporate lanyards for the EMIM 2025. Lanyards need to be ordered and shipped in time to the venue (CW 10).

Important: this option is only available for those who opt for **eco-friendly lanyards!**

Items: 1200

● ONLINE ADVERTISING OPTIONS | 1 000€ - 2 000€*

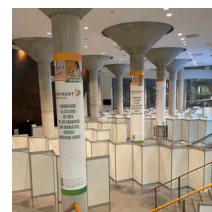
1. Your ad on the **landing page** of the congress website www.emim.eu | 2.000€ - exclusive option, only one ad is displayed on the landing page.
2. Your ad on a **sub-page** of like "EMIM Registration" or "Call for Abstracts" | 1.000€ - exclusive option per subpage.

Specifications: 1500px x 250px, it can be an animated gif file (recommended) or a static jpeg that will be linked to an url of your choice (dimensions:).

● SIGNAGE / PRINT OPTIONS ON-SITE | 600€ - 3 500€*

All offers include production. Printable files need to be provided by the company in time.

1. PILLAR STICKER (availability: numerous, for preferred location refer to the floor plan, height: 300 cm). Many pillars are placed throughout the congress centre and the exhibition area. Enhance visibility e.g. next to your booth with an eye-catching pillar sticker | **1500€ / pillar**
2. ESCALATOR STICKER – (availability: 2, size: 880 cm x 690 cm). Escalators (leading up and down) are bringing attendees to the conference area - there is no way around. Make your company and products visible and go for a large size customised sticker | **3500€ / double-sided sticker**

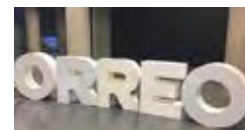


3. VINYL FLOOR STICKER at escalator access (availability: 4, size: 152 cm x 90 cm) | **1000€ / sticker**

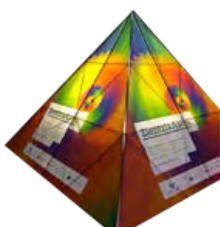
4. VINYL STICKER on access stairs to lecture room (availability: 4, size: 2 x 152 cm x 90 cm) | **1000€ / 2 stickers**; exclusive package of all 8: **3000€**



5. CORPORAL LETTERS – go for this eye-catching, movable, fancy customised cardboard letters of 1m height. Print your logo or company name or any other lettering of your choice | **600€ / letter**



6. 3x3 PYRAMID - (availability: 2, 3x3m) that's an eyecatcher! The pyramid made from printed fabric with a back light and can be placed all around the venue at a place of your choice | **3500€**



● ESMI AWARD FOR EXCELLENT PhD THESIS | 2 000€*

This award is the society's award for early-career talents! **Exclusive support** of the dedicated plenary session and the society's award for excellent PhD thesis.

Your support will be mentioned prominently online, in the programme and EMIM App, and on stage during the dedicated plenary session.

Visibility & Support

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● YIA 2025 – THE EMIM YOUNG INVESTIGATOR AWARD | 2 000€*

Exclusive support of the YIA 2025! This prestigious award will be presented during a dedicated plenary session given by the three best contributions by young, dedicated imaging scientists.

Your support will be mentioned prominently online, in the programme, and of course on stage during the dedicated plenary session.

● PUSH NOTIFICATION VIA EMIM APP | 1 500€*

Engage with all attendees, announce a special event at your booth, promote your products or whatever you want to communicate to the audience.

As we do not have printed programmes, the EMIM app is the only resource for programme planning and access to abstracts during the meeting.

Timing and content of notification in consultation with ESMI – **limited availability**, max. one per congress day!

● ACQUIRE A GET-TOGETHER SHARE | 2 000€*

The EMIM get-together is highly subsidised by the ESMI and we would be glad to have you as shareholders, co-organizers, and supporters.

The legendary EMIM evening event will take place on Thursday 13 March 2025. Share the excitement of the community, support this famous event and use this momentum to draw attention to your company!

- Your logo will be displayed in huge format during the event.
- Your support will be announced online, via the EMIM App, and on-site.
- This option comes with **5 complimentary party tickets**

● RENT A BAR @ Study Group Bar Hopping | 1 500€*

Make yourself visible to the dedicated community! "Rent a bar" close to your company's heart – this is an **exclusive** option per theme*!

The offer includes **10 vouchers** for beverages and **5 food vouchers** for free distribution amongst your clients.

Contact details of all participants who signed-in for that event during registration. Your support will be advertised via email to all participants, online on the congress website, and on-site.

The setting: after the study group sessions on **Tuesday 11 March**, attendees can grab a bite to eat and then head to a theme bar of their choice.

The bars are dedicated to specific study group themes* - grouped by two or three themes. The bars are so close together that hopping is easy and fun!

*Cardiovascular Imaging – Chemistry – Hyperpolarized Magnetic Resonance – Image-Guided Drug Delivery – Intra-Operative Imaging – Mass Spectrometry – Neuroimaging – Oncoimmunology – Standardization – X-ray/Lung Imaging

OVERVIEW OF DEADLINES

- Opening of booking system for ESMI corporate members: **5 September 2024**
- Unrestricted opening of booking system: **17 September 2024**
- Deadline for abstract submission: **19 November 2024**
- Provide online ad for EMIM programme page: **19 December 2024** - specifications: 150px x 150px, animated gif (recommended) or jpeg
- Confirm programme of Lunch / Breakfast Symposium and Scientific Industry Sessions: **2 January 2025**
- Launch of EMIM 2025 programme: **CW 01 (2025)**
- Provide printable files for booked signage options (pillar, escalator etc.): **4 February 2025**

A detailed hand-out for exhibitory including final floor plan, set-up, dismantling dates, shipping address, and -date will be provided end of January 2025!

Visibility & Support