

19th European Molecular Imaging Meeting

12th - 15th March 2024 in Porto, Portugal

THE EMIM 2024

With **1000+ international participants**, its collaborative, and lively atmosphere, the EMIM 2024 offers a perfect platform to showcase your products and services and attract (new) customers. We offer options for exhibition (1 - page 1 & 2) and numerous opportunities to enhance visibility and communication (2 - page 3 & 4).



GOING GREEN!

With consideration for the environment and our ecological footprint, we do not use congress bags, printed programme booklets, disposable cups, and carpets.

Please also consider the ecological aspect when planning your stand and the advertising material.

All bookings have to be done via the **online booking system** (refer to www.emim.eu).

Priority is given to all **ESMI corporate members**. In general, the rule of first come, first served applies.

1 | EXHIBITING @ EMIM 2024

The exhibition area is the heart and centre of the meeting: surrounded by posters, lounge, and catering areas. Four packages are offered; all very transparent with no hidden costs.

ALL EXHIBITION PACKAGES INCLUDE:

- Certain number of free registrations
- Listing in the EMIM App with description, products, contact logo, link
- Basic electricity
- Basic furniture (two chairs and one table - 1,80m x 0,80m or 2,00m x 0,60m)
- Basic cleaning (once per day/evening)
- Internet access (WiFi)
- Reduced registration rate of €420 for additional staff not included in your package.

ALL EXHIBITOR REGISTRATIONS INCLUDE:

- Access to scientific sessions & exhibition
- Opening reception on Wednesday evening
- Coffee, tea, water all day long placed around your booths
- Coffee and lunch breaks throughout the meeting

→ EXHIBITION PACKAGES

PLATINUM+ 20.000€* | #001

Top exhibition space location of 24 sqm (island booth, 6m x 4m)

12 free registrations

+ all other articles of the basic platinum packages as follows:

PLATINUM 12.000€* | #101 - #104

Most prominent exhibition space of 16 sqm (island booth, 4m x 4m)

8 free registrations

Online ad @ EMIM programme webpage – the only source for abstracts

1 EMIM App Splash Screen (position and timing in App in consultation with ESMI and upon availability)

Listed on top of the exhibitor list (dedicated menu item "Industry") in the EMIM App

GOLD 7.500€* | #201 - #209

Exposed, highly visible exhibition space of 10sqm (4m x 2,5m)

5 free registrations

Your online ad at the EMIM programme webpage – the only source for abstracts

Prominent listing (dedicated menu item "Industry") in EMIM App

SILVER 4.000€* | #301 - #324

Exhibition space of 6sqm (3m x 2m)

2 free registrations

Exhibiting opportunities

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→ OPTIONAL BOOKINGS for **PLATINUM/GOLD PACKAGES**

LUNCH SYMPOSIA | 8.500€

Exclusive offer for PLATINUM packages: two slots for an exclusive **Lunch Symposium** with no competitive sessions in parallel are offered: one is scheduled during the lunch break on Wednesday 13 March 2024 and one on Thursday 14 March 2024.

The ESMI provides: lecture room, AV equipment, technician, registration options for attendees during the general EMIM registration + the respective **list of participants** incl. name, affiliation, and email addresses.

INDUSTRY SESSIONS | 2.500€

For PLATINUM and GOLD packages: five one-hour slots for an **Industry Session/Workshop** are reserved on Thursday 14 March 2024.

The ESMI provides: lecture room, AV equipment, technician, registration options for attendees during the general EMIM registration + the respective **list of participants** incl. name, affiliation, and email addresses.

REGULATIONS (applies to lunch symposia and sessions)

The company is responsible for the organization of the session and has to cover any related costs like expenses for speakers/travel/catering etc. Speakers need to be registered to the EMIM.

Information on session title and programme has to be provided by 10 January 2024 at latest to be included into the registration system and online programme!

→ FOR EXHIBITORS | ALREADY GOOD TO KNOW

No fixed or shell-scheme booths are provided.

Your allocated exhibition space is marked and placed according to the final floor plan.

There is no logistic partner you are bound to.

A recommendation will be made for a supplier for booth building or additions to your booth set-up, rental of special furniture, or AV equipment as well as for logistic companies (in case needed). Booking through these contact is not mandatory - except for the catering company.

The provided floor plan is subject to change in accordance with the final number of booths, posters, and attendees.

SET-UP & DISMANTLING SCHEDULE (tentative)

Set-up day (mandatory with no exceptions):

Monday 11 March 2024!

The exhibition area cannot be separated and thus, all exhibits must be completely set-up before the attendees get access.

Deliveries to the venue:

Monday 11 March 2024 only!

We provide a contact for temporary storage (if needed, recommendation only).

Opening of exhibition:

Tuesday 12 March 2024

Closing of exhibition:

Friday 15 March 2024 after the lunch break at about 13.30h

The programme and floor plan are subject to change. A detailed hand-out including final floor plan, set-up, and dismantling dates, shipping address, and -dates will be provided end of January 2024!

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2 | OPPORTUNITIES TO ENHANCE VISIBILITY & COMMUNICATION

● LANYARDS | 2.500€

Exclusive option! Enhance your visibility by providing your corporate lanyards for the EMIM 2024.

Lanyards need to be provided and shipped in time to the venue (CW 10).

IMPORTANT: this option is only available for those who opt for an **eco-friendly lanyard!**

Items: 1000

● GET-TOGETHER *sponsored by* | 2.500€

The legendary EMIM evening event will take place on Thursday 14 March with expected 700+ attendees. Share the excitement and support this famous event.

Your logo will be displayed in huge format during the event.

Your support will be announced online, via the EMIM App, and on-site.

This option includes 5 complimentary tickets for the Get-Together.

● RENT A BAR @ Bar Hopping & support a thematic study group | 2.000€

The setting: after the study group sessions on **Tuesday 12 March**, attendees can grab a bite to eat at food trucks and then head to a theme bar of their choice.

The bars are dedicated to specific study group themes* - grouped by two to three themes per bar - and are so close together that hopping is easy... and fun!

Make yourself visible to the dedicated community! "Rent a bar" close to your company's heart – this is an exclusive option per theme*!

The offer includes 10 **vouchers** for beverages and 5 food **vouchers** for free distribution amongst your clients.

Contact details of all participants who actively signed-in for that event during registration

Your support will be advertised via email to all participants, online on the congress website, and on-site.

*Cardiovascular Imaging – Chemistry - Hyperpolarized Magnetic Resonance - Image-Guided Drug Delivery - Intra-Operative Imaging - Mass Spectrometry – Neuroimaging – Oncoimmunology - Standardization - X-ray/Lung Imaging - young ESMI

● WiFi BRANDING | 2.000€

Exclusive option! Select your preferred name for the wifi net and a catchy password. All attendees need to log-in to the wifi at least once a day. Take the opportunity and make your company memorable.

● LARGE PROJECTION WITH TOP VISIBILITY | 2.000€

The historic venue has an impressive staircase that must be used by every participant. There is no way around your large-scale projection! Go for a high resolution advert, a welcome message, or whatever you'd like to communicate to the crowd.

● PUSH NOTIFICATION VIA EMIM APP | 1.500€

As we do not have printed programmes, the EMIM app is the only resource for programme planning and abstracts during the meeting.

Engage with all attendees, announce a special event at your booth, promote your products or whatever you want to communicate to the audience.

Timing and content in consultation with ESMI and upon availability – limited availability!

Visibility & Support

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● **ESMI AWARD FOR EXCELLENT PhD THESIS | 2.000€**

This award is the society's award for early-career talents! Exclusive support of the dedicated plenary session and the society's award for excellent PhD thesis.

Your support will be mentioned prominently at the web, in the programme and EMIM App, and on stage within the scope of the plenary session.

● **YIA 2024 – EMIM YOUNG INVESTIGATOR AWARD | 1.500€**

Exclusive support of the YIA 2023! This prestigious award will be presented during a dedicated plenary session given by the three best contributions by young, dedicated imaging scientists.

Your support will be mentioned prominently at the web, within the programme, and of course on stage within the scope of the plenary session.

● **COMPANY GRANTS – enable participation of early career scientists | 1.000€**

Your support is needed to enable early stage scientists to participate in the EMIM. With each grant you support participation of one imaging scientist and advertise your company.

You can support any number of Company Grants you wish: one, two, three... ten

● **WEB ADVERTISING OPTIONS | 500€ - 1.000€**

1. Your ad at the landing page of www.emim.eu | 1000€
Exclusive option: only one ad will be displayed.

2. Your ad at a sub-page of www.emim.eu like "Registration" or "Call for Abstracts" | 500€
Only one ad per subpage will be displayed.

Specifications: Your ad can be a static image linked to an url (jpg or png format), an animated gif file, or a text ad. Please request the correct dimensions.

➔ **DEADLINES – OVERVIEW**

Opening of industry booking system for ESMI corporate members: **26 September 2023**

Unrestricted opening of industry booking system: **10 October 2023**

Deadline for abstract submission: **21 November 2023**

Provide online ad for EMIM programme page: **20 December 2023**
(specifications: 150px x 150px, animated gif, traditional jpeg or png)

Confirm programme of Lunch Symposia and Industry Sessions: **10 January 2024**
(speaker, chair persons, talk titles, duration of talks)

Launch of EMIM 2024 programme: **CW 01 (2024)**

For all other deadlines and further information refer to www.emim.eu or just contact us!

Visibility & Support