

# 18<sup>th</sup> European Molecular Imaging Meeting

14<sup>th</sup> - 17<sup>th</sup> March 2023 in Salzburg, Austria

## THE EMIM 2023

After difficult years, enjoy and use the chance to (re)connect with this wonderful, international imaging community, be visible and present your company.

With **800+ expected participants**, its collaborative, and open-minded atmosphere, the EMIM 2023 offers a perfect platform to showcase your products and services and attract (new) customers. We offer options for exhibition (1) and numerous opportunities to enhance visibility and communication (2, page 3).



### GOING GREEN – THAT'S NEW!

With consideration for the environment and our ecological footprint, we do no longer use congress bags, printed programme booklets, disposable cups, and carpets.

All bookings have to be done via the **online booking system** (opening on 6 Oct. 2022 via [www.emim.eu](http://www.emim.eu)). Priority is given to **ESMI corporate members**. In general, first come, first served rule applies.

## 1 | EXHIBITING @ EMIM 2023

The exhibition area is located in the centre of the meeting: surrounded by posters, lounge, and catering areas. Four packages are offered; all very transparent with no hidden costs.

### ALL EXHIBITION PACKAGES INCLUDE:

- Certain number of free registrations
- Listing in the EMIM App with description, products, contact logo, link
- Basic electricity (power socket, repeater plug, 3 sockets, 230V 16A)
- Basic furniture (table and chairs)
- Basic cleaning (once per day/evening)
- Internet access (WiFi)
- Reduced registration rate of 420€ for your additional staff members (not incl. into your package)

### ALL EXHIBITOR REGISTRATIONS INCLUDE:

- Access to scientific sessions & exhibition
- Opening reception on Wednesday 15 March 2023 starting at 19.00h
- Coffee, tea, water all day long placed around your booths
- Coffee and lunch breaks throughout the meeting

## → EXHIBITION PACKAGES

### PLATINUM 12.000€\* | #102 - #106

Most prominent exhibition space of 16 sqm (island booth, 4m x 4m)

8 free registrations

Online ad @ EMIM programme webpage – the only source for abstracts

1 EMIM App Splash Screen (position and timing in App in consultation with ESMI and upon availability)

Listed on top of the exhibitor list (dedicated menu item "Industry") in the EMIM App

### PLATINUM++ 20.000€\* | #101

Top exhibition space location booth #101 of 24 sqm (island booth, 6m x 4m)

14 free registrations + all other articles of the platinum packages

### GOLD 7.500€\* | #201 - #204

Exposed, highly visible exhibition space of 10sqm (island booth, 2,5m x 4m)

5 free registrations

Your online ad at the EMIM programme webpage – the only source for abstracts

Prominent listing (dedicated menu item "Industry") in EMIM App

### SILVER 4.000€\* | #301 - #315

Exhibition space of 6sqm (2m x 3m)

2 free registrations

*Are you a start-up company and interested in exhibiting @EMIM for the first time? Do not hesitate to discuss special rates!*

Exhibiting opportunities

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## → OPTIONAL BOOKINGS for **PLATINUM/GOLD** PACKAGES

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### LUNCH SYMPOSIA | 8.500€

**Exclusive offer for PLATINUM packages:** two slots for an exclusive one-hour **Lunch Symposia** are offered: one is currently scheduled during the lunch break on Wednesday 15 March 2023 (12.15h-13.15h) and one on Thursday 16 March 2023 (13.30h-14.30h).

**The ESMI provides:** lecture room, AV equipment, a technician, and a volunteer, the possibility for participants to register to your symposium, and the respective **list of participants** who signed-in to your session incl. name, affiliation, and email addresses.

### INDUSTRY SESSIONS | 2.500€

**For PLATINUM or GOLD packages:** four one-hour slots for an **Industry Session/Workshop** are reserved on Thursday 16 March 2023 (currently scheduled for 17.30h-18.30h).

**The ESMI provides:** lecture room, AV equipment, a technician, and a volunteer, the possibility for participants to register to your symposium, and the respective **list of participants** who signed-in to your session incl. name, affiliation, and email addresses.

**REGULATIONS** – applies to both options above:

The company is responsible for the organization of the session and any related costs like expenses for speakers/travel/catering etc. Speakers need to be registered to the EMIM. Information on symposium's title and programme has to be provided by 10 January 2023 at latest to be included into the registration system and online programme!

## → FOR EXHIBITORS | ALREADY GOOD TO KNOW

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No fixed or shell-scheme booths are provided, but can be rented or shipped.

Your designated exhibition space will be marked and placed according to the final floor plan.

There is no logistic partner you are bound to.

A recommendation will be made for a supplier for additions to your booth set-up, rental of special furniture, or AV equipment – booking through this contact is optional.

The provided floor plan is subject to change in accordance with final number of booths, posters, and attendees.

### TENTATIVE SET-UP & DISMANTLING SCHEDULE

Mandatory set-up: Monday 13 March 2023 as the exhibition area is in the heart of the congress centre and cannot be separated.

Opening of exhibition: Tuesday 14 March 2023

Closing of exhibition: Friday 17 March 2023 after the final session at around 14.00h

You may want to consider a **networking or users' meeting** – just contact us!

*The programme and floor plan are subject to change. A detailed hand-out including final floor plan, set-up, and dismantling dates, shipping address, and -dates will be provided in time!*

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## 2 | OPPORTUNITIES TO ENHANCE VISIBILITY & COMMUNICATION

### ● LANYARDS | 3000€

Exclusive option! Enhance your visibility by providing your corporate lanyards for the EMIM 2023. Lanyards need to be provided and shipped in time to the venue (by beginning of March 2023). Consider eco-friendly option.  
Items: 800

### ● RENT a BAR @ bar hopping event & support a thematic study group | 2.000€

**The setting:** after the study group sessions on **Tuesday 14 March starting at 20.00h**, attendees can grab a bite to eat at food trucks and then head to a theme bar of their choice.

The bars are dedicated to specific study group themes\* - grouped by two to three themes per bar - and are so close together that hopping is easy... and fun!

Make yourself visible to the dedicated community! "Rent a bar" close to your company's heart – this is an exclusive option per theme\*!

The offer includes 20 **vouchers** for beverages and 10 food **vouchers** for free distribution amongst your clients.

**Contact details** of all participants who actively signed-in for that event during registration

Your support will be advertised via email to all participants, online on the congress website, and on-site.

\*Cardiovascular Imaging – Chemistry - Hyperpolarized Magnetic Resonance - Image-Guided Drug Delivery - Intra-Operative Imaging - Mass Spectrometry – Neuroimaging – Oncoimmunology - Standardization - X-ray/Lung Imaging - young ESMI

### ● WiFi BRANDING | 2000€

Exclusive option! Select your preferred name for the wifi net and a catchy password. All attendees need to log-in to the wifi at least once a day - potentially more. Take the opportunity and make your company memorable.

### ● Push notification via EMIM App | 1.500€

As we do not have printed programmes, the EMIM app is the only resource for programme planning and abstracts during the meeting.

Engage with all attendees, announce a special event at your stand, promote your products or whatever you want to communicate to the audience.

Timing and content in consultation with ESMI and upon availability – limited availability!

### ● YIA 2023 – the EMIM Young Investigator Award | 1500€

Exclusive support of the YIA 2023! This prestigious award will be presented during a dedicated plenary session given by the three best contributions by young, dedicated imaging scientists.

Your support will be mentioned prominently at the web, within the programme, and of course on stage within the scope of the plenary session.

### ● ESMI AWARD for excellent PhD thesis | 1500€

This award is THE society's award for young talents! Exclusive support of the dedicated plenary session and the society's award for excellent PhD thesis.

Your support will be mentioned prominently at the web, within the programme, and on stage within the scope of the plenary session.

### ● Info monitor around the venue for your disposal during the entire conference | 1000€ each

Monitors are prominently installed within the exhibition area (refer to floor plan), take advantage and display advertisement or information of your choice – limited availability!

Visibility & Support

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## ● COMPANY GRANTS – enable participation of early career scientists | 1000€

Your support is needed to enable early stage scientists to participate in the EMIM. With each grant you support participation of one imaging scientist and advertise your company.

You can support any number of Company Grants you wish: one, two, three... ten

## ● WEB ADVERTISING OPTIONS | 500€-1000€

1. Your ad at the landing page of [www.emim.eu](http://www.emim.eu) | 1000€  
Exclusive option: only one ad will be displayed.

2. Your ad at a sub-page of [www.emim.eu](http://www.emim.eu) like "Registration" or "Call for Abstracts" | 500€  
Only one ad per subpage will be displayed.

Specifications: Your ad can be a static image linked to an url (jpg or png format), an animated gif file, or a text ad. Please request the correct dimensions.

## ● ONE BARREL OF BEER @ STIEGL KELLER | 500€

After three years of abstinence, the legendary EMIM evening event will take place in the historic Stiegl cellar: a 530-year-old family-owned traditional brewery in the heart of Salzburg.

Share the excitement and donate a barrel (or more) to the community. Once "your" barrel is struck an announcement will be made during the get-together. Of course, a list of donors is also prominently displayed.

## ➔ DEADLINES – OVERVIEW

Opening of industry booking system for ESMI corporate members: **6 - 20 October 2022**

Unrestricted opening of industry booking system: **21 October 2022**

Deadline for abstract submission: **22 November 2022**

Provide online ad for EMIM programme page: **20 December 2022**  
(specifications: 150px x 150px, animated gif, traditional jpeg or png)

Confirm programme of Lunch Symposia and Industry Sessions: **10 January 2023**  
(speaker, chair persons, talk titles, duration of talks)

Launch of EMIM 2023 programme: **beginning of January 2023**

For all other deadlines and further information refer to [www.emim.eu](http://www.emim.eu) or just contact us!

Visibility & Support