

17th European Molecular Imaging Meeting

15th - 18th March 2022 in Thessaloniki, Greece

EXHIBITING @ the EMIM 2022

Present your products and services in the lively centre of the **17th European Molecular Imaging Meeting** - surrounded by posters, lounge-, working areas, and catering stations. We are creating a market place for you to provide you with the best possible framework to present your innovations and attract (new) customers. Keep in mind that all bookings have to be done via the online booking system and priority concerning space and all optional bookings is given to **ESMI CORPORATE MEMBERS**. In general a first come - first serve option applies.

ALL exhibition PACKAGES include:

- Basic furniture (table and chairs)
- Electricity (basic/solid number of plugs)
- Internet access
- Carpet (provided by the organizer; colour determined by ESMI)
- Certain number of free registrations depending on your selected package
- A reduced registration rate of 380€ for your additional staff members (not incl. into your package)

ALL exhibitor REGISTRATIONS include:

- Unlimited access to scientific sessions
- Opening reception on Wednesday 15th March 2022 in the exhibition area
- Coffee, tea, water all day long placed around your booths
- Coffee and lunch breaks throughout the conference

Your FREE registrations also include tickets for a possible EMIM 2022 Get-Together (event tbc).

YOUR EXHIBITION PACKAGES | EMIM 2022

→ PLATINUM 12.000€* | #101 - #106

Most prominent exhibition space of 16sqm incl. table & chairs, carpet, electricity, and internet access.
Eight free registrations incl. access to scientific sessions, opening reception, breaks, EMIM 2022 Get-Together (tbc)
Full page ad in the EMIM 2022 programme book (printable pdf file provided by the company by 15th Feb. 2022)
One bag insert – be creative! Flyers often end-up in the bin causing a waste of resources. In case you stick to the traditional format of hard copy flyers, the paper size shall not exceed a four-page DIN A4 format
Your online ad at the EMIM programme webpage – the only source for abstracts (by 12th Jan. 2022; 150px x 150px).

OPTIONAL BOOKINGS for PLATINUM Exhibitors

Exclusive offer for Platinum Exhibitors: two slots for an one-hour **Lunch Symposia** are offered on Wednesday 15th March 2022 or Thursday 16th March 2022 during the lunch break (currently scheduled for 13.15h-14.15h).
Additional costs: 10.000€.

For Platinum or Gold Exhibitors: four one-hour slots for **Industry Sessions/Workshops** are reserved on Thursday 16th March 2022 (currently scheduled for 18.30h-19.30h).
Additional costs: 3.000€

Check details for Lunch Symposia and Industry Sessions** below.*

→ GOLD 7.500€* | #201 - #208

Exposed, highly visible exhibition space of 10sqm incl. table & chairs, carpet, electricity, and internet access.
Four free registrations incl. access to scientific sessions, opening reception, breaks, EMIM 2022 Get-Together (tbc)
One bag insert – be creative! Flyers often end-up in the bin causing a waste of resources. In case you stick to the traditional format of hard copy flyers, the paper size shall not exceed a four-page DIN A4 format.
Your online ad at the EMIM programme page – the only source for abstracts (by 12th Jan. 2022; 150px x 150px).

OPTIONAL BOOKING for GOLD Exhibitors

Four one-hour slots for Industry Sessions/Workshops are reserved on Thursday 16th March 2022 (currently scheduled for 18.30h-19.30h). Check details for Industry Sessions below**!
Additional costs: 3.000€

→ SILVER 4.000€* | #301 - #318

Exhibition space of 6sqm incl. table & chairs, carpet, electricity, and internet access.
Two free registrations incl. access to scientific sessions, opening reception, breaks, EMIM 2022 Get-Together (tbc)
Are you a start-up company and interested in presenting your innovations? Do not hesitate to discuss special rates!

Exhibiting opportunities

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*Lunch Symposia

For Platinum Exhibitors only: two exclusive one-hour slots for Lunch Symposia are offered: on Wednesday 15th March 2022 or Thursday 16th March 2022 during the lunch break (currently scheduled for 13.15h-14.15h).

The ESMI provides the lecture room, AV equipment, a technician, the possibility to advertise and register to your symposium, and the **list of participants** who actively signed-in to your session incl. contact data. Corporate members are prioritised; first-come-first-serve basis.

Additional costs: 10.000€*

The company is responsible for the organization of the symposium and any related costs like expenses for speakers/travel/catering etc. Speakers need to be registered to the EMIM. Information on title and programme of your symposium has to be provided by 1st Feb. 2022 at latest to be included into the registration system and programme.

**Industry Workshops/Sessions

For Gold and Platinum exhibitors: only four prominent slots á 60min are reserved for your workshop/scientific session on Thursday 17th March with a max. of four sessions in parallel.

The ESMI provides the lecture room, AV equipment, a technician, the possibility to advertise and register to your symposium, and the **list of participants** who actively signed-in to your session incl. contact data. Corporate members are prioritised; first-come-first-serve basis.

Additional costs: 3.000€*

The company is responsible for the organization of the session and any related costs like expenses for speakers/travel/catering etc. Speakers need to be registered to the EMIM. Information on symposium's title and programme has to be provided by 1st Feb. 2022 at latest to be included into the registration system and online programme!

→ ALREADY GOOD TO KNOW

The provided floor plan is subject to change in accordance with final number of booths, posters, attendees, and in view of any COVID-19 related measures and restrictions.

No fixed or shell-scheme booths are provided but can certainly be rented or shipped.

Your exhibition space is limited by a carpet and placed in accordance with the final floor plan.

There is no logistic partner you are bound to.

There will be a recommendation for a company for any additions to your booth set-up, rental of additional furniture, or AV equipment but booking via this provider is optional.

As of today (changes might happen in accordance with the final set-up):

Opening of Exhibition: Wednesday 16th March 2022 in the morning (tbc)

Closing of Exhibition: Friday 18th March 2022 at around 14.00h

You may want to consider a networking or users meeting – just contact us for support and questions!

→ To date the programme and floor plan are subject to change. A detailed hand-out including final floor plan, set-up and dismantling dates, shipping address and -dates will be provided in time!

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→ Additional opportunities enhance your VISIBILITY & COMMUNICATION

BRANDED re-USABLE CUPS

A highly visible, exclusive option to enhance your presence and reduce waste!

Your logo (one-coloured) is printed on all cups. Cups will be used during the meeting and beyond and given to all participants.

Price includes cups, branding, and shipping!

Costs: 10.000€*

e-POSTER SCREENSAVER

In addition to the printed posters, three e-poster stations are available at exposed positions within the venue.

Place your ad as high resolution screensaver – it will enhance your visibility!

Exclusive option per e-poster station.

Costs per e-station: 1.000€*

WEB ADVERTISING options @ www.emim.eu

1. Your ad at the landing page of www.emim.eu

Exclusive option: only one ad will be displayed.

Costs: 2.000€*

2. Your ad at a sub-page of www.emim.eu like "Registration" or "Call for abstracts".

Only ONE ad per subpage will be displayed.

Costs: 1000€*

Specifications: Your ad can be a static image linked to an url (jpg or png format), an animated gif file, or a text ad. Please request the correct dimensions.

LANYARDS

Exclusive option! Enhance your visibility by providing your corporate lanyards for the EMIM 2022.

Lanyards need to be provided and shipped in time to the venue (by beginning of March 2022).

The final design has to be in agreement with the ESMI office prior to shipping.

Items: 800

Costs: 3.000€*

BAG INSERTS & COMPANY AD inside the PROGRAMME BOOK

Bag insert (max size of A4 and four pages provided and shipped by the company) 1.500€*

Full page advert (printable pdf file provided by the company by 12th Jan. 2022) 1.500€*

Half page advert (printable pdf file provided by the company by 12th Jan. 2022) 800€*

WRITING PADS & PENS in Congress Bags

Bags will be given to all participants! Your customized writing pads and pens will be put into each bag.

Writing pads and pens have to be provided and shipped in time to the venue (by beginning of March 2022)

Items: 800

Costs: 2.000€*

CUSTOMIZED NAPKINS

Your logo at the composable napkins are an excellent opportunity to promote your company. Napkins will be placed all day long at all catering stations. Costs include printing and shipping! Logo in a high-resolution format with transparent background has to be provided.

Items: 1500

Items: 3000

Costs: 2.500€*

Costs: 4.000€*

→ First come first serve policy applies. In case of conflicts ESMI corporate members will be prioritised.

Visibility & Support

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SPECIAL OPPORTUNITIES – looking for a broader representation?

Branded & company-named Welcome Lounge

The EMIM Welcome Lounge is traditionally the place to be and meet: the first spot where participants arrive and gather. The place to sit, meet, talk, and cooperate. Make it “your” branded location: it becomes a “your-company-name”- Lounge with colours and carpet branded in accordance with your company colours. Make it a special place with your company’s signature.

Costs: 5.000€

YIA 2022 - the Young Investigator Award

Exclusive support of the YIA 2022! This very prestigious award will be presented during a dedicated plenary session given by the three best contributions by young, dedicated imaging scientists. Your support will be mentioned prominently at the web, within the programme, and of course on stage within the scope of the plenary session.

Costs: 2.000€

PhD Award Presentation/Session

Exclusive support of the dedicated Plenary Session and the society’s PhD Award for excellent PhD Thesis. Your support will be mentioned prominently at the web, within the programme, and of course on stage within the scope of the plenary session.

Costs: 2.000€

COMPANY GRANT to enable participation of early stage researchers

Your support is needed to encourage and enable early stage scientists and young researchers to participate in the EMIM, to learn more about state-of-the-art research and your products!

With each grant you support participation of one imaging scientist and advertise your company

You can support any number of Company Grants you wish: one, two, three... ten

Each Company Grant: 1.000€

→ DEADLINES – OVERVIEW

Opening of Exhibition Booking System for **ESMI CORPORATE MEMBERS**: 21st Oct. 2021 to 8th Nov. 2021

Opening of Exhibition Booking System: 8th Nov. 2021

Confirm programme (speaker, chairs, talk title, schedule) of Lunch Symposia or Industry Session: 1st Feb 2022

Provide online ad for online programme page: 12th Jan. 2022; (150px x 150px)

Provide printable pdf file for programme book: 15th Feb. 2022

For all other deadlines and further information refer to the specific item mentioned above or just contact us!

Visibility & Support