

# 16<sup>th</sup> European Molecular Imaging Meeting

## 24<sup>th</sup> - 27<sup>th</sup> August 2021 | Göttingen

### EXHIBITING @ the EMIM 2021

Present your products and services in the lively centre of the EMIM - surrounded by posters, lounge-, working areas, and catering stations. We have created a market place for you in order to present your innovations in the best possible way.  
Priority concerning selection and booking of space is given to ESMI CORPORATE members.

#### ALL exhibition packages include:

- Basic furniture (table and two chairs)
- Electricity (number of plugs depend on your booked exhibition package)
- Internet access (wlan)
- Carpet
- Certain number of free registrations depending on your selected package
- A special registration rate of 380€ for your additional staff members

#### ALL exhibitor REGISTRATIONS include:

- Unlimited access to scientific sessions
- Opening reception at Wednesday 25<sup>th</sup> August 2021 in the exhibition area
- Coffee, tea, water all day long around your booths
- Coffee and lunch breaks throughout the conference.

Your **FREE registrations** also include the tickets for the EMIM Get-Together (event tbc).

### YOUR EXHIBITION PACKAGES | EMIM 2021

#### → PLATINUM 12.000€\* | #101 - #106

Most prominent exhibition space of 16sqm incl. table & chairs, carpet, electricity, and internet access.  
8 free registrations incl. access to scientific sessions, opening reception, breaks, EMIM 2021 Get-Together  
Full page ad in the EMIM 2021 programme book (printable pdf file provided by the company by 27<sup>th</sup> July 2021)  
One bag insert – Be creative! In case of flyers - the paper size shall not exceed a four-page DIN A4 format  
Your online ad at the EMIM programme page – the only source for abstracts (by 6<sup>th</sup> June 2021; 150px x 150px).

#### OPTIONAL BOOKINGS for PLATINUM Exhibitors

EXCLUSIVE for Platinum Exhibitors: two slots for an one-hour Lunch Symposia are offered on Wednesday 25<sup>th</sup> August **OR** Thursday 26<sup>th</sup> August 2021 during the lunch break (time tbc). Corporate members are prioritised; first-come - first-serve basis. Additional costs: 10.000€.

For Platinum or Gold Exhibitors: four one-hour slots for Industry Sessions/Workshops are reserved on Thursday 26<sup>th</sup> August (time tbc). Corporate members are prioritised; first-come - first-serve basis.  
Additional costs: 2500€.

Check details for Lunch Symposia and Industry Sessions below\*!

#### → GOLD 7500€\* | #201 - #204

Exposed, highly visible exhibition space of 10sqm incl. table & chairs, carpet, electricity, and internet access.  
4 free registrations incl. access to scientific sessions, opening reception, breaks, EMIM 2021 Get-Together  
One bag insert – Be creative! In case of flyers - the paper size shall not exceed a four-page A4 format  
Your online ad at the EMIM programme page – the only source for abstracts (by 6<sup>th</sup> June 2021; 150px x 150px).

#### OPTIONAL BOOKING for GOLD Exhibitors

For GOLD EXHIBITORS or Platinum: four one-hour slots for Industry Sessions/Workshops are reserved on Thursday 26<sup>th</sup> August (time tbc). Corporate members are prioritised; first-come - first-serve basis.  
Additional costs: 2500€.

Check details for Industry Sessions below\*\*!

#### → SILVER 4000€\* | #301 - #316

Exhibition space of 6sqm incl. table & chairs, carpet, electricity, and internet access.  
2 free registrations incl. access to scientific sessions, opening reception, breaks, EMIM 2021 Get-Together  
*Are you a start-up company and interested in presenting your innovations? Do not hesitate to discuss special rates!*

Exhibiting opportunities

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### \*Lunch Symposia

Platinum Exhibitors only! Two exclusive **SOLD!** one-hour slots for Lunch Symposia are offered: on Wednesday 25<sup>th</sup> August **OR** on Thursday 26<sup>th</sup> August 2021 during the lunch break (time tbc). The ESMI provides the lecture room, AV equipment, a technician, and the possibility for you to advertise your symposium within the registration system including the opportunity for EMIM participants to register to your session. Corporate members are prioritised; first-come-first-serve basis.  
Additional costs: 10.000€\*

The company is responsible for the organization of the symposium and any related costs like expenses for speakers/travel/catering etc. Speakers need to be registered to the EMIM. Information on symposium's title and programme has to be provided by 06<sup>th</sup> June 2021 at latest to be included into the registration system and online programme!

### \*\*Industry Workshops/Sessions

For Gold and Platinum exhibitors: four prominent slots á 60min on Thursday 26<sup>th</sup> August are reserved for your workshop/scientific session with a max. of four sessions in parallel. The ESMI provides the lecture room, AV equipment, a technician, and the possibility for you to advertise your symposium within the registration system including the opportunity for EMIM participants to register to your session. Corporate members are prioritised; first-come-first-serve basis.  
Additional costs: 2500€\*

The company is responsible for the organization of the session and any related costs like expenses for speakers/travel/catering etc. Speakers need to be registered to the EMIM. Information on session title and programme has to be provided by 06<sup>th</sup> June 2021 at latest to be included into the registration system and online programme!

### → Already good to know

The provided floor plan is subject to change in accordance with final number of booths, posters, attendees, and in view of expected COVID-19 related measures and restrictions.  
No fixed or shell-scheme booths are provided but can certainly be rented or shipped.  
Your exhibition space is limited by a carpet and placed in accordance with the final floor plan.  
There is no logistic partner you are bound to.  
There will be a recommendation for a company for booth set-up, rental of additional furniture, or AV equipment but booking via this provider is optional.

Opening of Exhibition: Wednesday 25<sup>th</sup> August 2021  
Closing of Exhibition: Friday 27<sup>th</sup> August 2021 at around 14.00h  
The programme is subject to change.

Be warmly invited to join already on Tuesday 24<sup>th</sup> August 2021. Educational Sessions, Study Group Meetings, and young ESMI events are scheduled for that day. You may want to consider a networking or users meeting – just contact us for support and questions!

### → A detailed hand-out including final floor plan, set-up and dismantling dates, shipping address, and -dates will be provided in time!

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### → OPPORTUNITIES to further ENHANCE your VISIBILITY

#### BRANDED re-USABLE CUPS

A highly visible, exclusive option to enhance your presence and reduce waste!

You remember the fancy re-usable cups at the EMIM 2021? They were of great demand and out of stock immediately.

Your logo (one-coloured) would be printed at all 750 cups. Cups will be used during the meeting and beyond and given to all participants.

Price includes cups, branding, and shipping!

Costs: 10.000€\*

#### e-POSTER SCREENSAVER

In addition to the printed posters, three e-poster stations are available at exposed positions within the venue.

Place your ad as high resolution screensaver – it will enhance your visibility!

Exclusive option per e-poster station.

Costs per e-station: 1000€\*

#### LANYARDS

Exclusive option! Enhance your visibility by providing your corporate lanyards for the EMIM 2021.

Lanyards need to be provided and shipped in time to the venue (by beginning of March 2021).

The final design has to be in agreement with the ESMI office prior to shipping.

Items: 750

Costs: 3000€\*

#### WRITING PADS & PENS in Congress Bags

Bags will be given to all participants! Your customized writing pads and pens will be put into each bag.

Writing pads and pens have to be provided and shipped in time to the venue (by beginning of August 2021)

Items: 750

Costs: 2000€\*

#### CUSTOMIZED NAPKINS

Your logo at the napkins are an excellent opportunity to promote your company. Your napkins will be placed all day long at the catering stations. Costs include printing and shipping! Logo in a high-resolution format with transparent background has to be provided.

Items: 1500

Items: 3000

Costs: 2500€\*

Costs: 3800€\*

#### BAG INSERTS & COMPANY AD inside the PROGRAMME BOOK

Bag insert (max size of A4 and four pages provided and shipped by the company)

1500€\*

Full page advert (printable pdf file provided by the company 27<sup>th</sup> July 2021)

1500€\*

Half page advert (printable pdf file provided by the company 27<sup>th</sup> July 2021)

800€\*

#### WEB ADVERTISING options @www.emim.eu

1. Your ad at the entry page of www.emim.eu (middle part of the site) – 1000€/month\*.

Exclusive option: only ONE ad will be displayed per month.

2. Your ad at a sub-page of www.emim.eu like “Registration” or “Call for abstracts” – 500€/month\*.

Only ONE ad per subpage will be displayed.

The month of publication of your web advertisement has to be determined in accordance with the ESMI; first come first serve policy applies. In case of conflicts ESMI corporate members will be prioritised.

Specifications: Your ad can be a static image linked to an url (jpg or png format), an animated gif file, or a text ad. Please request the correct dimensions.

Visibility & Support

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### → Additional SUPPORT & your VISIBILITY

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#### YIA 2021 - the Young Investigator Award

**Exclusive** support of the YIA 2021. This very prestigious award will be presented during a dedicated plenary session given by the three best contributions by young, dedicated imaging scientists. Your support will be mentioned prominently at the web, within the programme, and of course on stage within the scope of the plenary session.

Costs: 2000€

#### PhD Award Presentation/Session

**Exclusive** support of the dedicated Plenary Session and the society's PhD Award for excellent PhD Thesis. Your support will be mentioned prominently at the web, within the programme, and of course on stage within the scope of the plenary session.

Costs: 2000€

#### COMPANY GRANT to support participation of early stage researchers

Your support is needed to encourage and enable early stage scientists and young researchers from developing countries to participate in the EMIM, to learn more about state-of-the-art research and your products!

With each grant you support participation of one imaging scientist and advertise your company. You can support any number of Company Grants you wish: one, two, three... ten – your support will be made clearly visible.

Each Company Grant: 1000€

### → DEADLINES – OVERVIEW

Opening of Exhibition Booking System for ESMI CORPORATE MEMBERS: 12<sup>th</sup> May to 20<sup>th</sup> May 2021

Opening of Exhibition Booking System: 27<sup>th</sup> May 2021

Confirm programme of Lunch Symposia or Industry Workshop: 06<sup>th</sup> June 2021

Provide online ad for online programme page: 06<sup>th</sup> June 2021

Provide printable file for programme book: 27<sup>th</sup> July 2021

For all other deadlines refer to the specific item mentioned above or just contact us!

Visibility & Support